

ACTION PROJECT #3 COMMITMENT DECLARATION:

IMPROVING INSTITUTIONAL EFFECTIVENESS

Demographic information:

Institution:	Mineral Area College Park Hills, Missouri
Planned project kickoff date:	August 2006
Target project completion date:	May 2007
Actual project completion date:	TBA

A. Title:

Improving Institutional Effectiveness through a Long-Range Strategic Planning Process

B. Action project goal:

The goal of this action project is to re-examine and communicate the internal and external stakeholder goals for the college, prioritize these goals, and implement action steps that improve institutional effectiveness.

C. AQIP category most impacted by this project:

Planning continuous improvement.

D. Why is this project a priority for the college:

Mineral Area College recognizes a need to update the College's current long-range strategic plan. The college leadership feels too much time has passed since it was last updated. The AQIP steering committee recognizes the need and recommends the project. In addition, this action project will build upon the recently successful revision of the College's Mission Statement, Philosophy of Purpose, Value Statements, Goals Statements, and Organizational Priorities.

E. Organizational areas most affected by/involved in the project:

All stakeholders of the college, from General Services (maintenance) through the Board of Trustees and members of the community, will be involved in this project.

F. Key organizational process(es) this project is expected to change and improve:

Strategic Planning
Quality Improvement
Institutional Effectiveness
Communication

G. Length of time rationale:

First year: Re-examine and develop internal and external stakeholder goals.

Second year: Implementation of Strategic Plan.

Second and Third years: Collection of feedback and implementation of improvements from feedback.

H. Monitoring project success:

- Development of a road map or timeline of the planning process.
- The number of hours spent on strategic planning process training and the number of people trained.
- The number of information input sources identified for the environmental scanning phase.
- The amount of time devoted to “grass roots” planning.
- The number of instances of stakeholder communications about strategic planning and/or the strategic plan.
- The number of varying communication methods used for stakeholder communication about strategic planning and/or the strategic plan.
- Percentage of departments linking their planning to the strategic planning process.
- Level of collaboration on projects across departments driven by the strategic planning process.

I. Outcome measures indicating success or failure of project as it progresses:

1. Stakeholder awareness of strategic planning process.
2. Stakeholder satisfaction with strategic planning process.
3. Stakeholder awareness of strategic plan content and implementation.
4. Stakeholder satisfaction of strategic plan content and implementation.

J. Other information:

Fall 2006 – Spring 2007: Reexamination and development of Strategic Plan
Fall 2007 - Training and information presentation of Strategic Plan.
Spring 2008 - Begin to collect and implement feedback information.

K. Project leader and contact person:

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