



# Business, Marketing, and Finance Program of Study

## Viburnum High School Career Cluster Program of Study

This Program of Study Template can serve as a guide, along with other career planning materials, as you continue your career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. **Ask your high school counselor to help you fill in the required courses you need to graduate.**

Grade	English 8 semesters	Math 6 semesters	Science 6 semesters	Social Studies 6 semesters	Other Required Courses, Recommended Electives	Career & Technical Courses and/or Degree Major Courses	SAMPLE Occupations Relating to this Pathway
<b>9</b>	Comm Arts I	High School Math	High School Science Course	High School S.S. Course	Personal Finance Computer Science HS Business electives	Check with your counselor for course offerings.	<ul style="list-style-type: none"> <li>▶ Administrative Assistant</li> <li>▶ Advertising Sales Person</li> <li>▶ Auditor</li> <li>▶ Business Consultant</li> <li>▶ Certified Public Accountant</li> <li>▶ Corporate Trainer</li> <li>▶ E-Commerce Analyst</li> <li>▶ Entrepreneur</li> <li>▶ Facilities Manager</li> <li>▶ Finance Director</li> <li>▶ Human Resources Manager</li> <li>▶ Investment Executive</li> <li>▶ Marketing Analyst</li> <li>▶ Medical Transcriptionist</li> <li>▶ Office Manager</li> <li>▶ OSHA/ADA Compliance Officer</li> <li>▶ Personnel Recruiter</li> <li>▶ Public Relations Manager</li> <li>▶ Sales Representative</li> <li>▶ Wholesale and Retail Buyer</li> </ul>
<b>10</b>	Comm Arts II	High School Math	High School Science Course	High School S.S. Course	Personal Finance Computer Science HS Business electives	Check with your counselor for course offerings.	
<b>11</b>	Comm Arts III Comm Arts elective  *English Comp I *Public Speaking	Pre-College Algebra or high school math course  *College Algebra *College Trig  Dual Enrollment: *College Accounting *College Business Stats	High School Science Course  *MFH General Biology  Dual Enrollment: Intro to Biological Sciences	High School S.S. Electives – History & Government  *College American History I & II, Political Systems	Business electives Accounting Marketing Entrepreneurship Principles of Banking Intro to Computers Microeconomics Macroeconomics Survey of Economics *and many more (Available for Dual Enrollment)	*AVCTC CTE Dual Credit Courses Offered: Business Management – Office Systems Technology  *Check with your school counselor for dual enrollment classes available through MAC	
<b>12</b>	Senior Comm Arts & Comm Arts elective  *English Comp II *Intro to Literature	Pre- College Algebra or high school math course  *College Algebra, *College Trig  Dual Enrollment: *College Accounting *College Business Stats	High School Science Course  *MFH Intro to Chemistry  Dual Enrollment: *Intro to Ocean. *Intro to Astronomy	High School S.S. Electives – History & Government  *College American History I & II, Political Systems	Business electives Accounting Marketing Entrepreneurship Principles of Banking Intro to Computers Microeconomics Macroeconomics Survey of Economics *and many more (Available for Dual Enrollment)	*AVCTC CTE Dual Credit Courses Offered: Business Management – Office Systems Technology  *Check with your school counselor for dual enrollment classes available through MAC	

\*Dual Credit courses can often be substituted for high school credit. Check with your Counselor.

\*Dual Enrollment courses can be taken on a MAC Campus or online.

Assessments/Certifications: College Placement Assessments, Compass, ACT, SAT

Clubs/Extracurricular Activities: Ask your Counselor what is available at your school.

CTSO(s):  FBLA  Skills USA  DECA

Work-Based Learning:  After School Employment  Internship/Mentorship  Job Shadowing  Service Learning  Supervised Business Experience

**Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.**

<b>Sample Career Specialties / Occupations</b>	Entrepreneur Chief Executive Officer General Manager Accounting Manager Accounts Payable Manager Assistant Credit Manager Billing Manager Business & Development Manager Compensation & Benefits Manager Credit & Collections Manager Payroll Manager Risk Manager Operations Manager Public Relations Manager Human Resource Manager Management Analyst Facilities Manager Association Manager Sports & Entertainment Manager Hospital Manager Government Manager Public Organization Manager Manufacturing Manager Purchasing Manager First Line Supervisor Senior Manager Management Trainee Small Business Owner	Information Systems Manager Accounting Clerk Accounting Supervisor Adjuster Chief Technology Officer Auditor Bookkeeper Budget Analyst Budget Manager Billing Supervisor Management Analyst Controller Merger & Acquisitions Manager Price Analyst Top Collections Executive Information Technology Director Chief Financial Officer Finance Director Certified Public Accountant Project Manager Cost Accountant Librarian Payroll Accounting Clerk	Affirmative Action Coordinator Compensation & Benefits Manager Compensation, Benefits & Job Specialist Conciliator/Mediator/Arbitrator Corporate Trainer Employee Assistance Plan Manager Employer Relations Representative Employment & Placement Manager Employment Interviewer, Private or Public Employment Service Equal Employment Opportunity Specialist Human Resources Assistant Human Resources Consultant Human Resources Coordinator Human Resources Generalist Human Resources Information Systems Specialist Human Resources Manager Identification Clerk Industrial Relations Director International Human Resources Manager Interpreter/Translator Labor & Personnel Relations Specialist Meeting & Convention Planner Occupational Analyst Organizational Behaviorist OSHA/ADA Compliance Officer Pay Equity Officer Payroll Professional Personnel Recruiter Training & Development Manager Training & Development Specialist	Agent Assistant Department Manager Assistant Store Manager Broker Budget Analyst Customer Service Supervisor Demonstrator and Product Promoter Department Manager Director of Non-Profit Agency/Organization Distribution Worker E-commerce Manager & Entrepreneur Industrial Production Manager International Distribution Manager International Merchandising Manager & Supervisor Logistics Manager/Coordinator Logistics Manager/Supervisor Marketing Information Manager Marketing Manager Operations Analyst Operations Specialties Manager Product Manager Project Manager Public Relations Specialist Research & Development Manager Sales Manager/Representative Salesperson Supply Chain Manager Traffic, Shipping, & Receiving Clerk Training and Development Manager Warehouse Manager Wholesale & Retail buyer Wholesale, Freight, Stocking, Handling Material Moving and Packing Worker	Administrative Assistant Administrative Support Communications Equipment Operator Computer Operator Customer Service Assistant Data Entry Specialist Desktop Publisher Dispatcher Executive Assistant Information Assistant Legal Secretary Medical Transcriptionist Office Manager Paralegal Receptionist Shipping & Receiving Assistant Stenographer Word Processor
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<b>Pathways</b>	<b>General Management</b>	<b>Business Information Management</b>	<b>Human Resources Management</b>	<b>Operations Management</b>	<b>Administrative Support</b>
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<b>Career K&amp;S</b>	<b>Cluster Knowledge and Skills</b> •Academic Foundations •Communications •Problem Solving and Critical Thinking •Information Technology Applications • Systems • Safety, Health and Environmental •Leadership and Teamwork •Ethics and Legal Responsibilities •Employability and Career Development •Technical Skills				
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